

ORDER

**Wichita KS KSNW**

Orders

Order / Rev: A2739467

Alt Order #: 27152556

Product Desc: Candidate

Estimate: 7994

Flight Dates: 10/26/20 - 11/03/20

Original Date / Rev: 10/22/20 / 10/22/20

Order Type: REG

Primary AE: Katz Washington

Sales Office: K-WAS

Sales Region: Nat

Agency

Name: Strategic Media Services

Buying Contact:

Billing Contact:

1911 North Fort Myer Drive

Arlington, VA 22209

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: WEEKLY

Agency Commission: 15%

Advertiser

Name: POL/Roger Marshall/US Senate/KS/Re

Demographic: A35+

Product Codes: PL11

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-CAND

Priority: P5

Order Brand:

New Business Thru:

Advertiser External ID:

Agency External ID: IN13871/SP2622/AL1146

Unit Code: General

Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/01/20	76	\$36,710.00	\$31,203.50
11/02/20	11/08/20	15	\$8,150.00	\$6,927.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	91	\$44,860.00	\$38,131.00	0.00
Totals	91	\$44,860.00	\$38,131.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	Multi	10/26/20	10/26/20	KSN Today 1	CM	5-6am	M-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
Channels : KSNC,KSNG,KSNN,KSNN															
KSN Today 1															
Kansas Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	M-----			1			\$100.00		0.00			
E 2	Multi	10/27/20	10/27/20	KSN Today 1	CM	5-6am	-T-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
Channels : KSNC,KSNG,KSNN,KSNN															
KSN Today 1															
Kansas Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-T-----			1			\$100.00		0.00			
E 3	Multi	10/28/20	10/28/20	KSN Today 1	CM	5-6am	--W----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
Channels : KSNC,KSNG,KSNN,KSNN															
KSN Today 1															
Kansas Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	--W----			1			\$100.00		0.00			
E 4	Multi	10/29/20	10/29/20	KSN Today 1	CM	5-6am	---T---	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
Channels : KSNC,KSNG,KSNN,KSNN															
KSN Today 1															
Kansas Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: A2739467
Alt Order #: 27152556
Flight Dates: 10/26/20 - 11/03/20

Advertiser: POL/Roger Marshall/US Senate/KS/Rep
Product Desc: Candidate
Estimate: 7994

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/26/20	11/01/20	---T---					1	\$100.00		0.00		
E 5	Multi	10/30/20	10/30/20	KSN Today 1	CM	5-6am	----F--	:30	1	\$100.00	P4	0.00 NM	1	\$100.00
				Channels : KSNL,KSNG,KSNL,KSNN										
				KSN Today 1										
				Kansas Today 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/26/20	11/01/20	----F--					1	\$100.00		0.00		
E 6	Multi	11/02/20	11/02/20	KSN Today 1	CM	5-6am	M-----	:30	1	\$100.00	P4	0.00 NM	1	\$100.00
				Channels : KSNL,KSNG,KSNL,KSNN										
				KSN Today 1										
				Kansas Today 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/02/20	11/08/20	M-----					1	\$100.00		0.00		
E 7	Multi	11/03/20	11/03/20	KSN Today 1	CM	5-6am	-T-----	:30	1	\$100.00	P4	0.00 NM	1	\$100.00
				Channels : KSNL,KSNG,KSNL,KSNN										
				KSN Today 1										
				Kansas Today 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/02/20	11/08/20	-T-----					1	\$100.00		0.00		
E 8	Multi	10/26/20	10/26/20	KSN Today 2	CM	6-7am	M-----	:30	2	\$400.00	P3	0.00 NM	2	\$800.00
				Channels : KSNL,KSNG,KSNL,KSNN										
				KSN Today 2										
				Kansas Today 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/26/20	11/01/20	M-----					2	\$400.00		0.00		
E 9	Multi	10/27/20	10/27/20	KSN Today 2	CM	6-7am	-T-----	:30	2	\$400.00	P3	0.00 NM	2	\$800.00
				Channels : KSNL,KSNG,KSNL,KSNN										
				KSN Today 2										
				Kansas Today 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/26/20	11/01/20	-T-----					2	\$400.00		0.00		
E 10	Multi	10/28/20	10/28/20	KSN Today 2	CM	6-7am	--W----	:30	2	\$400.00	P3	0.00 NM	2	\$800.00
				Channels : KSNL,KSNG,KSNL,KSNN										
				KSN Today 2										
				Kansas Today 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/26/20	11/01/20	--W----					2	\$400.00		0.00		
E 11	Multi	10/29/20	10/29/20	KSN Today 2	CM	6-7am	---T---	:30	2	\$400.00	P3	0.00 NM	2	\$800.00
				Channels : KSNL,KSNG,KSNL,KSNN										
				KSN Today 2										
				Kansas Today 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/26/20	11/01/20	---T---					2	\$400.00		0.00		
E 12	Multi	10/30/20	10/30/20	KSN Today 2	CM	6-7am	----F--	:30	2	\$400.00	P3	0.00 NM	2	\$800.00
				Channels : KSNL,KSNG,KSNL,KSNN										
				KSN Today 2										
				Kansas Today 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/26/20	11/01/20	----F--					2	\$400.00		0.00		
E 13	Multi	11/02/20	11/02/20	KSN Today 2	CM	6-7am	M-----	:30	1	\$400.00	P3	0.00 NM	1	\$400.00
				Channels : KSNL,KSNG,KSNL,KSNN										
				KSN Today 2										
				Kansas Today 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/02/20	11/08/20	M-----					1	\$400.00		0.00		
E 14	Multi	11/03/20	11/03/20	KSN Today 2	CM	6-7am	-T-----	:30	1	\$400.00	P3	0.00 NM	1	\$400.00
				Channels : KSNL,KSNG,KSNL,KSNN										
				KSN Today 2										
				Kansas Today 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/02/20	11/08/20	-T-----					1	\$400.00		0.00		
E 15	Multi	10/26/20	10/26/20		CM	7-8am	M-----	:30	1	\$700.00	P3	0.00 NM	1	\$700.00

Advertiser:	<u>POL/Roger Marshall/US Senate/KS/Rep</u>
Product Desc:	<u>Candidate</u>
Estimate:	7994

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show 7-8am											
				Channels : KSNC,KSNG,KSNL,KSNN											
				Today Show 7-8am											
				Today Show (7-8am)											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/26/20	11/01/20	M- - - - -	1	\$700.00	0.00						
E 16	Multi	10/27/20	10/27/20	Today Show 7-8am	CM	7-8am	- T- - - - -	:30	1	\$700.00	P3	0.00	NM	1	\$700.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Today Show 7-8am											
				Today Show (7-8am)											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/26/20	11/01/20	- T- - - - -	1	\$700.00	0.00						
E 17	Multi	10/28/20	10/28/20	Today Show 7-8am	CM	7-8am	- - W- - - -	:30	2	\$700.00	P3	0.00	NM	2	\$1,400.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Today Show 7-8am											
				Today Show (7-8am)											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/26/20	11/01/20	- - W- - - -	2	\$700.00	0.00						
E 18	Multi	10/29/20	10/29/20	Today Show 7-8am	CM	7-8am	- - - T- - -	:30	1	\$700.00	P3	0.00	NM	1	\$700.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Today Show 7-8am											
				Today Show (7-8am)											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/26/20	11/01/20	- - - T- - -	1	\$700.00	0.00						
E 19	Multi	10/30/20	10/30/20	Today Show 7-8am	CM	7-8am	- - - - F- -	:30	1	\$700.00	P3	0.00	NM	1	\$700.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Today Show 7-8am											
				Today Show (7-8am)											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/26/20	11/01/20	- - - - F- -	1	\$700.00	0.00						
E 20	Multi	11/02/20	11/02/20	Today Show 7-8am	CM	7-8am	M- - - - -	:30	1	\$700.00	P3	0.00	NM	1	\$700.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Today Show 7-8am											
				Today Show (7-8am)											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 11/02/20	11/08/20	M- - - - -	1	\$700.00	0.00						
E 21	Multi	11/03/20	11/03/20	Today Show 7-8am	CM	7-8am	- T- - - - -	:30	1	\$700.00	P3	0.00	NM	1	\$700.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Today Show 7-8am											
				Today Show (7-8am)											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 11/02/20	11/08/20	- T- - - - -	1	\$700.00	0.00						
E 22	Multi	10/26/20	10/26/20	Today Show 8-9am	CM	8-9am	M- - - - -	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Today Show 8-9am											
				Today Show (8-9am)											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/26/20	11/01/20	M- - - - -	1	\$600.00	0.00						
E 23	Multi	10/27/20	10/27/20	Today Show 8-9am	CM	8-9am	- T- - - - -	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Today Show 8-9am											
				Today Show (8-9am)											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/26/20	11/01/20	- T- - - - -	1	\$600.00	0.00						
E 24	Multi	10/28/20	10/28/20	Today Show 8-9am	CM	8-9am	- - W- - - -	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Today Show 8-9am											
				Today Show (8-9am)											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/26/20	11/01/20	- - W- - - -	1	\$600.00	0.00						
E 25	Multi	10/29/20	10/29/20	Today Show 8-9am	CM	8-9am	- - - T- - -	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Today Show 8-9am											

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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	---T---					1	\$600.00		0.00			
E 26	Multi	10/30/20	10/30/20	Today Show 8-9am	CM	8-9am	----F--	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Today Show 8-9am											
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	----F--					1	\$600.00		0.00			
E 27	Multi	11/02/20	11/02/20	Today Show 8-9am	CM	8-9am	M-----	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Today Show 8-9am											
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	M-----					1	\$600.00		0.00			
E 28	Multi	10/31/20	10/31/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S-	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Kansas Today Sa/Su 6a-8a											
Kansas Today Weekend															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S-					1	\$100.00		0.00			
E 29	Multi	10/31/20	10/31/20	Today Show Sa	CM	8a-10a	-----S-	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Today Show Sa											
Saturday Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S-					1	\$150.00		0.00			
E 30	Multi	11/01/20	11/01/20	Today Show Su	CM	Today Show Su	-----S	:30	2	\$150.00	P4	0.00	NM	2	\$300.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Today Show Su											
Sunday Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S					2	\$150.00		0.00			
E 31	Multi	11/01/20	11/01/20	Meet the Press	CM	Meet the Press	-----S	:30	2	\$300.00	P4	0.00	NM	2	\$600.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Meet the Press											
Meet The Press															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S					2	\$300.00		0.00			
E 32	Multi	11/01/20	11/01/20	KC End Zone Sun	CM	KC End Zone Sun	-----S	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KC End Zone Sun											
KC End Zone															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S					1	\$100.00		0.00			
E 33	Multi	10/26/20	10/26/20	KSN News	CM	12n-1pm	M-----	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	M-----					1	\$400.00		0.00			
E 34	Multi	10/27/20	10/27/20	KSN News	CM	12n-1pm	-T-----	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-T-----					1	\$400.00		0.00			
E 35	Multi	10/28/20	10/28/20	KSN News	CM	12n-1pm	--W----	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	--W----					1	\$400.00		0.00			

Order / Rev: A2739467
Alt Order #: 27152556
Flight Dates: 10/26/20 - 11/03/20

Advertiser: POL/Roger Marshall/US Senate/KS/Rep
Product Desc: Candidate
Estimate: 7994

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 36	Multi	10/29/20	10/29/20	KSN News Channels : KSNL,KSNG,KSNL,KSNW KSN News	CM	12n-1pm	---T---	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	---T---		1				\$400.00		0.00			
E 37	Multi	10/30/20	10/30/20	KSN News Channels : KSNL,KSNG,KSNL,KSNW KSN News	CM	12n-1pm	----F--	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	----F--		1				\$400.00		0.00			
E 38	Multi	11/02/20	11/02/20	KSN News Channels : KSNL,KSNG,KSNL,KSNW KSN News	CM	12n-1pm	M-----	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	M-----		1				\$400.00		0.00			
E 39	Multi	10/26/20	10/26/20	Days of Our Lives Channels : KSNL,KSNG,KSNL,KSNW Days of Our Lives	CM	1-2p	M-----	:30	1	\$340.00	P3	0.00	NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	M-----		1				\$340.00		0.00			
E 40	Multi	10/27/20	10/27/20	Days of Our Lives Channels : KSNL,KSNG,KSNL,KSNW Days of Our Lives	CM	1-2p	-T-----	:30	2	\$340.00	P3	0.00	NM	2	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-T-----		2				\$340.00		0.00			
E 41	Multi	10/28/20	10/28/20	Days of Our Lives Channels : KSNL,KSNG,KSNL,KSNW Days of Our Lives	CM	1-2p	--W----	:30	1	\$340.00	P3	0.00	NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	--W----		1				\$340.00		0.00			
E 42	Multi	10/29/20	10/29/20	Days of Our Lives Channels : KSNL,KSNG,KSNL,KSNW Days of Our Lives	CM	1-2p	---T---	:30	1	\$340.00	P3	0.00	NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	---T---		1				\$340.00		0.00			
E 43	Multi	10/30/20	10/30/20	Days of Our Lives Channels : KSNL,KSNG,KSNL,KSNW Days of Our Lives	CM	1-2p	----F--	:30	1	\$340.00	P3	0.00	NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	----F--		1				\$340.00		0.00			
E 44	Multi	11/02/20	11/02/20	Days of Our Lives Channels : KSNL,KSNG,KSNL,KSNW Days of Our Lives	CM	1-2p	M-----	:30	1	\$340.00	P3	0.00	NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	M-----		1				\$340.00		0.00			
E 45	Multi	10/26/20	10/26/20	M-F 4-430p Channels : KSNL,KSNG,KSNL,KSNW M-F 4-430p	CM	4-430pm	M-----	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	M-----		1				\$600.00		0.00			
E 46	Multi	10/27/20	10/27/20	M-F 4-430p Channels : KSNL,KSNG,KSNL,KSNW M-F 4-430p	CM	4-430pm	-T-----	:30	1	\$600.00	P3	0.00	NM	1	\$600.00

Wichita KS KSNW

Order / Rev: A2739467
 Alt Order #: 27152556
 Flight Dates: 10/26/20 - 11/03/20

Advertiser: POL/Roger Marshall/US Senate/KS/Rep
 Product Desc: Candidate
 Estimate: 7994

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	----F--					1	\$1,000.00		0.00			
E 57	Multi	11/02/20	11/02/20	KSN News at Five	CM	5-530pm	M-----	:30	1	\$1,000.00	P3	0.00	NM	1	\$1,000.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	M-----					1	\$1,000.00		0.00			
E 58	Multi	10/27/20	10/27/20	KSN News at Six	CM	6-630p	-T-----	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-T-----					1	\$1,500.00		0.00			
E 59	Multi	10/29/20	10/29/20	KSN News at Six	CM	6-630p	---T---	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	---T---					1	\$1,500.00		0.00			
E 60	Multi	11/02/20	11/02/20	KSN News at Six	CM	6-630p	M-----	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	M-----					1	\$1,500.00		0.00			
E 61	Multi	10/31/20	10/31/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Sat KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S-					1	\$400.00		0.00			
E 62	Multi	11/01/20	11/01/20	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Sun KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S					1	\$500.00		0.00			
E 63	Multi	10/26/20	10/26/20	LN M-F	CM	10-10:35pm	M-----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Ten Mon-Fri											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	M-----					1	\$750.00		0.00			
E 64	Multi	10/27/20	10/27/20	LN M-F	CM	10-10:35pm	-T-----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Ten Mon-Fri											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-T-----					1	\$750.00		0.00			
E 65	Multi	10/28/20	10/28/20	LN M-F	CM	10-10:35pm	--W----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Ten Mon-Fri											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	--W----					1	\$750.00		0.00			
E 66	Multi	10/29/20	10/29/20	LN M-F	CM	10-10:35pm	---T---	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Ten Mon-Fri											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	---T---					1	\$750.00		0.00			

Order / Rev: A2739467
 Alt Order #: 27152556
 Flight Dates: 10/26/20 - 11/03/20

Advertiser: POL/Roger Marshall/US Senate/KS/Rep
 Product Desc: Candidate
 Estimate: 7994

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 67	Multi	10/30/20	10/30/20	LN M-F Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Ten Mon-Fri KSN News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/26/20 11/01/20 ---- F-- 1 \$750.00 0.00	CM	10-10:35pm	---- F--	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
E 68	Multi	11/02/20	11/02/20	LN M-F Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Ten Mon-Fri KSN News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/02/20 11/08/20 M----- 1 \$750.00 0.00	CM	10-10:35pm	M-----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
E 69	Multi	10/31/20	10/31/20	LN Sa Channels : KSNK,KSNG,KSNN,KSNNW KSN News at 10 Sat KSN News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/26/20 11/01/20 -----S- 1 \$500.00 0.00	CM	KSN News at 10 S-----S-	-----S-	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
E 70	Multi	11/01/20	11/01/20	Late 10p News Channels : KSNK,KSNG,KSNN,KSNNW Late 10p News KSN News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/26/20 11/01/20 -----S 1 \$600.00 0.00	CM	1030p-11p	-----S	:30	1	\$600.00	P4	0.00	NM	1	\$600.00
E 71	Multi	10/26/20	10/26/20	Tonight Show Channels : KSNK,KSNG,KSNN,KSNNW Tonight Show/Jimmy Fallon Tonight Show-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/26/20 11/01/20 M----- 2 \$280.00 0.00	CM	10:35p-11:35pm	M-----	:30	2	\$280.00	P4	0.00	NM	2	\$560.00
E 72	Multi	10/27/20	10/27/20	Tonight Show Channels : KSNK,KSNG,KSNN,KSNNW Tonight Show/Jimmy Fallon Tonight Show-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/26/20 11/01/20 -T----- 2 \$280.00 0.00	CM	10:35p-11:35pm	-T-----	:30	2	\$280.00	P4	0.00	NM	2	\$560.00
E 73	Multi	10/28/20	10/28/20	Tonight Show Channels : KSNK,KSNG,KSNN,KSNNW Tonight Show/Jimmy Fallon Tonight Show-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/26/20 11/01/20 --W---- 2 \$280.00 0.00	CM	10:35p-11:35pm	--W----	:30	2	\$280.00	P4	0.00	NM	2	\$560.00
E 74	Multi	10/29/20	10/29/20	Tonight Show Channels : KSNK,KSNG,KSNN,KSNNW Tonight Show/Jimmy Fallon Tonight Show-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/26/20 11/01/20 ---T--- 2 \$280.00 0.00	CM	10:35p-11:35pm	---T---	:30	2	\$280.00	P4	0.00	NM	2	\$560.00
E 75	Multi	10/30/20	10/30/20	Tonight Show Channels : KSNK,KSNG,KSNN,KSNNW Tonight Show/Jimmy Fallon Tonight Show-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/26/20 11/01/20 ---- F-- 2 \$280.00 0.00	CM	10:35p-11:35pm	---- F--	:30	2	\$280.00	P4	0.00	NM	2	\$560.00
E 76	Multi	11/02/20	11/02/20	Tonight Show Channels : KSNK,KSNG,KSNN,KSNNW Tonight Show/Jimmy Fallon Tonight Show-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/02/20 11/08/20 M----- 2 \$280.00 0.00	CM	10:35p-11:35pm	M-----	:30	2	\$280.00	P4	0.00	NM	2	\$560.00
N 77	Multi	10/31/20	10/31/20	Augusta Special Channels : KSNK,KSNG,KSNN,KSNNW Augusta Special	CM	Augusta Special	-----S-	:30	1	\$170.00	P4	0.00	NM	1	\$170.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----S-		1				\$170.00		0.00			
														Totals	\$44,860.00



125 West 55th St
New York, NY 10019

Contract # 27152556	Changes as of: 10/22/2020 at 1:50 PM	Version: Highlighting Makegood 1	Status: Accepted
CPE: 560/646/7994	Flight: 10/26/20 - 11/3/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: STRATEGIC MEDIA SERVICES 1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009	Advertiser: Kansans for Marshall	Market: Wichita	Total \$: \$44,860.00
Product: Candidate	Office: WASHINGTON	Total Spots: 91	
Agency Order #: 10095221	Service: Nielsen	Total CPP: \$0.00	
Buyer: Rheault, Ben	Primary Demo: Adults 35+	Total GRP:	
Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880	Traffic #: A2739467	
Separation:			

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/26 - 11/3										Total Spots	Total \$	CPP*	GRP*
							10/26	10/27	10/28	10/29	10/30	10/31	11/1	11/2	11/3					
MSD 14	Sa 5p-5:30p		Jeopardy	\$170.00	0	30	0	0	0	0	0	1	0	0	0		0	\$0.00	\$0.00	0.0
MGD 29	Sa 5p-5:30p		Tee Time Augusta Nexstar Special	\$170.00	0.0	30	0	0	0	0	0	1	0	0	0		1	\$170.00	\$0.00	0.0
TOTALS:							12	14	13	13	12	5	7	12	3		91	\$44,860.00	\$0.00	0.0

Makegood Comments			
Date/Time	Action	Added by	Comment
10/22/20 1:50 PM	Sent To Rep	Patty Sparkman	program change - please accept mg offer.